

CFD Formation and Ballot Question

City Council Meeting August 3, 2022



Background Information

- * Since March 2014 current and former City Councils have had a goal related to improving Parks Maintenance and Recreation services through a partnership with the Desert Recreation District
- * The tool to implement the partnership is through formation of a Community Services District to provide exclusive funding to support the needed services and facilities
- * The decision to proceed with CFD formation and refer the necessary funding question to the voters was made by Council on June 22, 2022
- * Now the required legal steps to give the voters the opportunity to decide must occur

Plan for Recreation Services and Facilities

- * Desert Recreation District (DRD) is the largest parks and recreation district in California and serves communities throughout the Coachella Valley
- * For over 70 years DRD has maintained neighborhood parks, open spaces, community centers, sports fields, pools and provided quality recreational programs for children, families and seniors.
- * Cathedral City is the only Coachella Valley city without its own local parks and recreation department.

Plan for Recreation Services and Facilities

- * Local children, families and seniors have access to fewer parks and recreation programs and services than residents in surrounding communities
- * This partnership, if approved by voters, will allow DRD to upgrade the condition of local parks, keep them well maintained and offer improved parks and recreation services to Cathedral City children, families and seniors.
- * Upgrading maintenance of Cathedral City parks to the same standard as DRD parks throughout the region will help maintain safe drinking water at parks, repair deteriorating facilities and improve security lighting and fencing.

Plan for Recreation Services and Facilities

- * DRD would expand community recreational programs and facilities to provide Cathedral City's children and youth after-school, weekend and holiday programs to keep them engaged in healthy activities, off the streets and out of trouble.
- * DRD will also operate cooling centers like those offered in other communities for residents without air conditioning or who need a safe place during extreme heat or a natural disaster.
- * The measure will provide funding for a Community Recreation Center in Cathedral City

Funding for the Plan

- * To provide dedicated and locally controlled funding for parks and recreation, tonight's action will place a local funding measure on the November 2022 ballot.
- * If approved by voters, the measure to improve Cathedral City's parks and recreation services would cost residential property owners 15¢ per building square foot annually on single family residential units.
- * Multi-family properties and other non-residential properties will also pay an assessment
- * The measure will raise approximately \$4.5 million annually

Uses of the Funds

- * The local funding measure will provide a dedicated, locally controlled source of revenue to:
 - Provide safe and clean parks, playgrounds and recreational facilities in Cathedral City
 - Maintain and improve neighborhood park safety
 - Maintain safe drinking water and improve conservation
 - Enhance youth drug and gang prevention programs
 - Provide affordable after-school and senior programs
 - Address homeless in local parks

Legally Required Actions

- * Approve four resolutions completing the required legal steps to form a Community Facilities District to provide parks and recreation services and facilities and authorize an election to allow voters to decide the question:
 - * 1. Resolution of Formation of CFD 2022-1
 - * 2. Resolution Determining Necessity of Bonds for CFD 2022-1
 - * 3. Resolution Calling Special Election for CFD 2022-1
 - * 4. Resolution Consolidating CFD Election with Statewide General Election



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